



2010 Spring Conference

“Strategic Components for Chamber Success – Make your Move”

Historic Marland Mansion – Ponca City, OK

Lower Level

Host Hotel: Comfort Inn – 3101 N. 14th Street, Ponca City, OK - \$65.00

580-765-2322

Continental breakfast provided

Wednesday, June 9, 2010

- 4:00 – 6:00 OCCE Board Meeting – Ponca City Chamber offices (5th and Grand)
- 6:30 Opening Reception – Ponca City Country Club (meet at hotel and caravan out). Dutch Treat - \$16.50

Thursday

Continental Breakfast provided at the **headquarter hotel** for guests only

- 8:00 **Registration-Exhibits open** (coffee/sodas available)
- 8:30 **Welcome and Introductions** – *Matt Pivarnik, OCCE Chair, Tulsa Metro Chamber*
- 9:30 **“Economic Development Overview”** (Jeff Sandford, Texarkana Chamber/ED).
“Working with Existing ED/Tourism Organizations”, *Rich Cantillon and David Myers, Ponca City Chamber and Ponca City Development Authority*
- 10:45 **Refreshment and Exhibit Break**
Compliments of Ponca City Chamber
- 11:00 **“What about all these ballot issues”** - a get educated session with the new President/CEO of The State Chamber of Oklahoma, Fred Morgan
- 11:45 **“Networking Tabletop discussion lunch”** - *moderated.*
Lydia’s Cottage on the grounds of Mansion

- 1:15 **“Chamber Programs Designed to Assist Small Business”**
Kelly Hall, President/CEO, Longview Chamber and Partnership
- 2:45 **Refreshment and Exhibit Break**
Compliments of Ponca City Tourism
- 3:00 **“Membership Retention – Programs That Work”**
Ruth Littlefield, Tulsa Metro Chamber and Susie Marks, Arkansas State Chamber
- 4:45 **Adjourn for Day**
- 5:30 p.m. **“The Great Ponca Adventure”:** (Transportation leaves the lobby of hotel at 5:30 p.m. sharp. Casual attire including comfortable walking shoes recommended).

Friday

Continental Breakfast provided at the **headquarter hotel** for guests only

- 8:30 **Exhibits open** (coffee/sodas provided)
- 9:00 **“Preparing for the Upcoming Election Cycle – strategic tools to use for your members”**
 - Prosperity Project – Dana Weber, Webco Industries, Tulsa
 - Candidate Forums and other activities
Mita Bates, Ardmore Chamber
Ken Moore, Edmond Chamber
- 10:15 **Refreshment and Exhibit Break**
- 10:30 **“Communications – Avoiding Legal Conflicts”**
Sheila Curley, Tulsa Metro Chamber
- 11:15 **“What shouldn’t your board be involved in?”**
Kelly Hall, Longview Chamber
- 12:00 **Closing luncheon:** (box lunches from The Daily Grind)

*Don’t forget to stick around for the **Guided, Behind the Scenes Tour of Marland Mansion** immediately following the close of the conference!