

OKLAHOMA
PROSPERITY PROJECT
About our elections, our economy, our jobs!

2010 Election Communications Timeline

Date	Item	Focus	Content
6/21/10	Employer Toolkit e-mail	Primary Election Voter Registration Drive	Employee emails and posters for 2 weeks
7/2/10	Primary Voter Registration Deadline		
7/8/10	Voters Guides Posted on Website		
7/8/10	Employer Toolkit e-mail	Primary Election "Be Informed" Campaign	Employee emails and posters for 2 weeks
7/19/10	Employer Toolkit e-mail	Primary Election Early Voting & "Get Out the Vote" Campaign	Employee emails and posters for 2 weeks
7/27/10	Primary Election Day		
8/2/10	Employer Toolkit e-mail	Runoff Election Early Voting & "Get Out the Vote" Campaign	Employee emails and posters for 2 weeks
8/24/10	Runoff Election Day		
8/30/10	E-Newsletter	Statewide Workplace Voter Registration Week	What's ahead, best practices, employer impact on elections
9/13/10	Employer Toolkit e-mail	General Election Voter Registration Drive	Employee emails and posters for 2 weeks
9/27/10	Employer Toolkit e-mail	General Election Voter Registration Drive	Employee emails and posters for 2 weeks
Oct. 4-8, 2010	Statewide Workplace Voter Registration Week		

10/8/10	General Voter Registration Deadline		
10/11/10	Employer Toolkit e-mail	General Election "Be Informed" Campaign	Employee emails and posters for 2 weeks
10/20/10	Employer Toolkit e-mail	General Election Early Voting & "Get Out the Vote" Campaign	Employee emails and posters for 2 weeks
11/2/10	General Election Day		
11/3/10	E-Newsletter & Feedback Survey	"Thank You for Voting"	Election summary, feedback survey